



ROADSIDE ATTRACTION SIGN APPLICATION

Interested in purchasing your own set of Route 66 Roadside Attraction signs? You're in the right place! The original signs were placed by Hampton Inn in 2003 throughout all eight Route 66 states. The New Mexico Route 66 Association is happy to help expand the program throughout the state of New Mexico.

This project is open to sites directly on an alignment of Historic Route 66 or within 500 feet at major intersections.

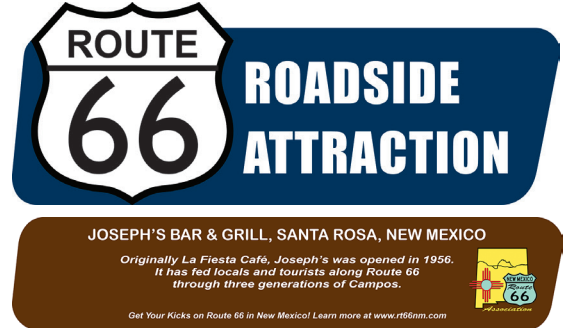
Signage for "Route 66 adjacent" sites outside of this corridor will be considered on a case-by-case basis with the addition of a "Side Trip" graphic placed on the left side of the interpretive sign.

Sites must have historic significance though there is no specific age requirement. The upper Roadside Attraction sign is identical across all installations. The interpretive text on the lower sign will be determined through dialogue between the association and the applicant; space is limited, and we want to ensure the content matches the others along the Route 66 corridor. All signs will include the New Mexico Route 66 Association logo on the right side and our website at the bottom, as shown in example.

Membership in the New Mexico Route 66 Association is not required but is preferred.

All applications will go through a review and approval process by the association. Once signs are approved, payment of \$360* (business member), or \$420* (non-business member) is required before fabrication begins. Mounting hardware is not included though holes will be pre-drilled for whatever mounting solution you decide. [*Price subject to change with cost of materials.]

All proceeds go towards the association's work to preserve and promote Route 66 throughout New Mexico. If you have other questions, please contact association president, Melissa Beasley at president@rt66nm.org or 505-803-6966.



APPLICATION

APPLICANTS NAME _____	APPLICANTS PHONE _____	APPLICANTS EMAIL _____
NAME OF ATTRACTION _____		
ADDRESS OF ATTRACTION _____	CITY _____	STATE _____ ZIP _____
BUSINESS PHONE _____	WEBSITE _____	

TYPE OF ROADSIDE ATTRACTION

Business Landmark Historic Site Other: _____

HISTORIC SIGNIFICANCE

What is the historic significance of your location? Note: the interpretive sign has limited space. Write as much as you want in this answer, and we will work together on shortening it appropriately.

MEMBERSHIP

Are you currently a Business Member of the New Mexico Route 66 Association? (*this is preferred but not required*)
 Yes No

ACKNOWLEDGEMENT

I understand that my application will go through a review process and that once approved I will need to submit payment before sign fabrication can begin. Fabrication can take several weeks. By signing below, you certify all information and claims are correct. You also certify you understand your application will go through a review process and once approved, you will need to submit payment before sign fabrication can begin. Fabrication can take several weeks.

SIGNATURE _____ DATE _____

NEW MEXICO ROUTE 66 ASSOCIATION

A 501(c)(3) Non-Profit Organization

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