

NEW MEXICO ROUTE 66 ASSOCIATION MOTOR TOUR 2022

This years tour will be filmed by Fast TV Network for an episode of "Legends of Route 66" showcasing our sponsors to over 10 Million Viewers.



Sponsorship Opportunities

Diamond Partner - \$5,000

Logo on Front Cover of Cruiser's Guide with "Partner" Recognition & Full Page Ad/Logo on Back Cover. Logo on promotional/souvenir banner and verbal recognition at event.

Platinum Sponsorship - \$1,000


Half Page Logo in Cruiser's Guide, Logo on promotional/souvenir banner and verbal recognition at event.

Gold Sponsorship - \$500

Silver Sponsorship - \$250

Chrome Sponsorship - \$100

Logo in Cruiser's Guide, Logo on promotional/souvenir banner and verbal recognition at event.
Logo size based on sponsorship amount.



New Mexico Route 66 Association

Dedicated to education, promotion, and preservation of New Mexico's Historic Route 66 Scenic Byway and economic revitalization along its 604 mile stretch throughout the state since 1989. A 501-(c)3.

- 2004 New Mexico Heritage Preservation Award Winner
- National Scenic Byways Best Practices Recognition
- 2003 Preservation Project of the Year: Route 66 Magazine

- WE ACCEPT CREDIT CARD*, CHECK, MONEY ORDER, AND CASH PAYMENTS.
- *Sales reps do not carry credit card readers. If you would like to pay via credit card, an invoice will be emailed to you (via Square.com) with a credit card payment option.
- Check made out and mailed to: **NM Rte 66 Association: 1415 Central Avenue NE | Abq, NM 87106**

New Mexico Route 66 Association Motor Tour Sponsorship

Return this portion, along with payment, to:

New Mexico Route 66 Association | 1415 Central Avenue NE | Abq, NM 87106

Sponsorship Level:

(Check or Circle one)

- Diamond - \$5,000
- Platinum - \$1,000
- Gold - \$500
- Silver - \$250
- Chrome - \$100

Name(s): _____

Business/Organization/
Municipality: _____

Address: _____

City/State/Zip: _____

E-mail: _____

Phone: _____ Cell: _____

Approved by: _____ Date: _____

Payment Received by: _____ Date: _____