11th ANNUAL NEW MEXICO ROUTE 66 ASSOCIATION MOTOR TOUR
Gallup to Albuquerque to Tucumcari
May 28 - 30, 2020

Sponsorship Opportunities

Diamond Partner - $5,000
Logo on Front Cover of Cruiser's Guide with "Partner" Recognition & Full Page Ad/Logo on Back Cover. Logo on promotional/souvenir banner and verbal recognition at event. 4 Vehicle Registrations, 8 Banquet Dinners at closing ceremonies, and 8 T-shirts.

Platinum Sponsorship - $1,000

Gold Sponsorship - $500
Silver Sponsorship - $250
Chrome Sponsorship - $100

New Mexico Route 66 Association
Dedicated to education, promotion, and preservation of New Mexico's Historic Route 66 Scenic Byway and economic revitalization along its 604 mile stretch throughout the state since 1989. A 501-(c)3.
- 2004 New Mexico Heritage Preservation Award Winner
- National Scenic Byways Best Practices Recognition
- 2003 Preservation Project of the Year: Route 66 Magazine

- WE ACCEPT CREDIT CARD*, CHECK, MONEY ORDER, AND CASH PAYMENTS.
- *Sales reps do not carry credit card readers. If you would like to pay via credit card, an invoice will be emailed to you (via Square.com) with a credit card payment option.
- Check made out and mailed to: NM Rte 66 Association: 1415 Central Avenue NE | Abq, NM 87106

New Mexico Route 66 Association Motor Tour 2020 Sponsorship
Return this portion, along with payment, to:
New Mexico Route 66 Association | 1415 Central Avenue NE | Abq, NM 87106

Sponsorship Level:
(Check or Circle one)
- Diamond - $5,000
- Platinum - $1,000
- Gold - $500
- Silver - $250
- Chrome - $100

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